

(Name of Show)

("Title of Episode")

by

(Name of First Writer)

(Based on, If Any)

Revisions by

(Names of Subsequent Writers,
in Order of Work Performed)

Current Revisions by

(Current Writer, date)

Name (of company, if applicable)

Address

Phone Number

AFRICAN COFFEE
BY SEAN TAYLOR (9/18/12)

EXT. SMOKEY AFRICAN TOWN - DAY
(SANDRA, NARRATOR)

OPENS ON A PAN OF POVERTY STRIKEN AFRICAN TOWN FULL OF MALNOURISHED CHILDREN.

SANDRA (O.S.)

Every year millions of Africans from
the city of Tu-tu-by work tirelessly,
sometimes around the clock harvesting
the beans for White Man Coffee.

CAMERA PAN FINISHES ON SANDRA SULLIVAN LOOKING DEADEYE
DIRECTLY INTO THE CAMERA HOLDING A HANDFUL OF COFFEE BEANS.

SANDRA (CONT'D)

Even the children of the local
population often skip meals tending to
the vast java fields dominating the
countryside.

SANDRA BEGINS TO GET EMOTIONAL.

SANDRA (CONT'D)

And it's sad, most Americans are
unaware or just turn a blind eye to
the town of Tu-tu-by. Please, go to
your phone right now and call the
number below and buy this coffee now.

SHOW COMMERCIAL SETUP OF WHITE MAN COFFEE.

NARRATOR (O.S.)

White Man coffee beans are not only the richest in flavor and taste but our handpicked roasted organic beans rank in the top 3% of coffee worldwide.

CUT BACK TO SANDRA IN A DIFFERENT SETTING.

SANDRA

For a mere 70 cents a day, you could bring Tu-tu-by home with you today. If you really want to see the difference you're making call right now. In addition to a pound of coffee you can adopt a special java bean for no additional charge. Each week, we'll get one of the unfit-for-labor workers to send you a letter with a photo of your bean as it progresses through coffee life cycle. Think about it for a minute, for the price of a cup of coffee, you can have a cup of coffee and a java bean dressed up like a school boy.

CUT TO SANDRA IN ANOTHER SETTING.

SANDRA (CONT'D)

But what about Tu-tu-by? You might ask.

(MORE)

SANDRA (CONT'D)

I want to see things improve there too. And improve they will. White Man is fully committed to Tu-tu-by and the surrounding so much that we plan on acquiring all the land from the little huts over there to the lake with all the flies. Diseases and pests thrive in this area but so does coffee. One sip and you'll be hooked on Africa. Call today and taste the difference!

RIVISION NOTES: TIGHTEN UP